

Giovanni Giusti, Ph.D — CV

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Personal Information

Business and Economics professor with 10 years of experience teaching at University level. Publishing in Finance, Economics and Marketing. Director of Graduate Program.

Current Academic Positions

2015 - Present | **TecnoCampus (UPF), Mataró, Barcelona, Spain**
PROFESSOR OF ECONOMICS AND MANAGEMENT
DIRECTOR OF GRADUATE PROGRAM IN ENTREPRENEURSHIP

2015 - Present | **University of Arizona, US**
RESEARCH ASSOCIATE - Economic Science Laboratory

Education

2010 - 2014 | **Universitat Pompeu Fabra, Barcelona, Spain**
PH.D. CUM LAUDE in Economics, Finance and Management
Supervisors: Robin M. Hogarth (UPF), Charles N. Noussair (Tilburg)

Spring 2013 | **University of Tilburg, the Netherlands**
VISITING SCHOLAR, Department of Economics

2008-2010 | **Universitat Pompeu Fabra, Barcelona, Spain**
M.RES. in Economics, Finance and Management

2006-2008 | **HEC Lausanne, Switzerland**
M.Sc in Management. Majoring in Organization Behavior

2003-2006 | **University of Bologna, Italy**
B.Sc in Economics

2004-2005 | **Ecole Supérieure de Commerce, Montpellier, France**
ONE YEAR EXCHANGE PROGRAM. Majoring in Finance

Research Activity

- Articles in refereed journals

Moral Support and Performance

with Fabrizio Colella and Patricio Dalton. *Management Science*, 2023

Only the smartest? Motivating job characteristics for all ability levels and their impact on job satisfaction

with Roberto Dopeso and Aleksander Kucel. *Bulletin of Economic Research*, 2022

Monetary Policy and Asset Price Bubbles: a laboratory experiment

with Jordi Galí and Charles Noussair. *Journal of Economic Dynamics and Control*, 2021

Can information regarding previous sales stabilize house price index?: Evidence from Spain

with Josep Maria Raya. *Journal of Housing and the Built Environment*, 2021

Comparing Digital Strategies and Social Media Usage in B2B and B2C industries in Spain

with David López-López. *Journal of Business to Business Marketing*, 2020

The effect of Intrinsic Motivation and Reference Point Updating on Effort Provision: a Laboratory Experiment

with Roberto Dopeso. *International Journal of Manpower*, 2020

The effect of crime perception and information format on tourists' willingness to travel

with Josep Maria Raya. *Journal of Destination Marketing and Management*, 2018

Interest on Cash, Fundamental Value Process and Bubble Formation: An Experimental Study

with Janet Hua Jiang and Yiping Xu. *Journal of Behavioral and Experimental Finance*, 2016

- Working Papers

Recreating the South Sea Bubble: Lesson from an Experiment in Financial History

with Charles Noussair and Joachim Voth.

Preference for Housing Services and House Price Bubble Occurrence Evidence from a Macro-Experiment

with Stefanie J. Huber and Christina Rott.

Predictive Marketing: deconstructing consumer to predict their behavior

with Ricard Bonastre and Arnal Alonso.

Exploring the impact of CSR practices on customers' decision: A laboratory experiment for the Hotel Industry

with Sandra Llorens.

Conference Presentations

<i>October 2014</i>	Alhambra Meeting, Barcelona, Spain, presenting "Monetary Policy and Rational Asset Price Bubbles: A Laboratory Experiment"
<i>July 2013</i>	BGSE Summer Forum, Barcelona, Spain, presenting "Recreating the South Sea Bubble: Lesson from an Experiment in Financial History"
<i>July 2013</i>	EF, Experimental Finance Conference, Tilburg, Netherland, presenting "Recreating the South Sea Bubble: Lesson from an Experiment in Financial History"
<i>July 2013</i>	SAET, Society for Advancement of Economic Theory, Paris, France, presenting "Recreating the South Sea Bubble: Lesson from an Experiment in Financial History"
<i>March 2012</i>	IMEBE, International Meeting of Experimental and Behavioral Economics, Castellon, Spain, presenting "Interest on Cash, Fundamental Value Process and Bubble Formation: An Experimental Study"
<i>February 2012</i>	SEET, Southern Europe Experimentalist Meeting, Lanzarote, Spain, presenting "Interest on Cash, Fundamental Value Process and Bubble Formation: An Experimental Study"

Summer Schools and Workshops

<i>2016-17</i>	Tecnocampus - UPF, Spain - Entrepreneurship
<i>2012</i>	Uppsala University, Sweden - Collective Behavior Summer School
<i>2011</i>	UPF, Barcelona, Spain - Experimental Macroeconomics Summer School
<i>2011</i>	UPF, Barcelona, Spain - Theoretical Organization Models Workshop
<i>2010</i>	University of Heidelberg, Germany - Neuroeconomics Summer School

Teaching Experience

Professor of Economics and Management

Transport Economics, Spanish and International Economics, Game Theory and Decision Making, Principles of Economics, Business Organization, Start-up Creation, Entrepreneurship

Teaching Assistant (UPF)

Introduction to Microeconomics - Introduction to Game Theory - International Economics
Experimental Economics - Economic Organizations and Markets - Strategic Management
Marketing

Financial Management - Decision Making

Grants and Awards

<i>2011</i>	EBES – Travel grant
<i>2010 - 2014</i>	Spanish Ministry Grants
<i>2009</i>	UPF Grants
<i>2007</i>	HEC Lausanne Scholarship

Language Skills

ITALIAN:	Mother tongue
ENGLISH:	Advance level
FRENCH:	Advance level
SPANISH:	Advance level
CATALAN:	Basic level
PORTUGUESE:	Basic level

Technical Skills

Stata, Matlab, Z-tree, Scientific Workplace, LATEX, Microsoft Office, Java (Basic level)

Entrepreneurial and Business Experience

<i>2019 - Present</i>	Giusti Palacios,SL, Barcelona Spain Co-founder
<i>2024 - Present</i>	Herrera Giusti Asociados SL, Barcelona Spain Co-founder
<i>2024 - Present</i>	www.dranataliapalacios.com, Barcelona Spain Co-founder
<i>2017 - Present</i>	Diving Pass, Barcelona Spain Co-founder
<i>2015 - 2020</i>	Hole in One, Lausanne, Switzerland Project Manager
<i>2013 - 2016</i>	Respondon - Sistemas de comunicación SL, Barcelona, Spain Co-founder
<i>2007 - 2008</i>	ESFA - Espoir pour la Faim, Geneva, Switzerland Strategy consultant